

**Workshop on
Modeling, Simulation and Computational Techniques
(WMSC-2015)
January 15 - 17, 2015**



Organized by

**The LNM Institute of Information Technology
Rupa ki Nangal, Post- Sumel, Via- Jamdoli
Jaipur- 302031 Rajasthan, India
Phone #: 0141-5191741/5191757**

Prospectus for Sponsors and Exhibitors

The workshop on "Modeling, Simulation and Computational Techniques (WMSC-2015)" will be held at The LNM Institute of Information Technology (LNMIIT), Jaipur, Rajasthan, India. WMSC-2015 focuses on a broad range of research challenges in the field of Modeling, Simulation and Computational Techniques, addressing current and future trends in simulation techniques, models, practices and software. The workshop aims to become a major outlet and networking opportunity for researchers, practitioners and educators interested in the development and application of Modeling, Simulation and Computational Techniques in multidisciplinary domains.

WMSC-2015 will host approximately 200 modeling and simulation experts, who will attend to network with colleagues, enable learning of latest innovations and facilitate meeting with vendors who provide important products and solutions to technical problems.

The exhibition is closely integrated with technical program through plenaries, interactive sessions, technical presentations and social activities for attendees and guests.

Accelerate your connections. Contact us today to exhibit at: convenor.wmsc@lnmiit.ac.in

Sponsorship & Exhibits Chair: Dr. Preety Singh, email: prtysingh@gmail.com

Workshop Convenor: Dr. Kusum Lata, email: kusum@lnmiit.ac.in

Information for Sponsors and Exhibitors

The WMSC-2015 hopes to bring approximately 200 lead experts in Modeling, Simulation and Computational Techniques in multidisciplinary areas at LNMIIT Jaipur. WMSC-2015 combines a robust exhibits program, lectures on the latest advancements in Modeling, Simulation and Computational Techniques and interactive sessions with top leaders in the field.

The WMSC-2015 exhibits program is tightly integrated with the rest of the technical program. The exhibits area is adjacent to all presentation and meeting rooms, allowing easy flow between technical sessions and exhibits. Coffee breaks will take place next to the exhibition space, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have presentation opportunities before large audiences.

Sponsorship Opportunities

WMSC-2015 invites organizations, institutions, government agencies and private companies interested in increasing their visibility among leaders in the field of modeling, simulation and computation techniques. The workshop provides an opportunity to them to showcase their products, services or activities to a diverse group of audience by considering sponsoring the WMSC-2015 at one of the sponsorship levels listed below.

Your support will help us improve the diversity of presenters for the scientific program and enhance workshop amenities for all attendees. WMSC-2015 welcomes any type of financial support your organization would like to offer. Please contact us at convenor.wmsc@lnmiit.ac.in.

PLATINUM Above Rs. 3 Lacs	<ul style="list-style-type: none"> • Complimentary exhibit booth • Five complimentary workshop registrations • Five coupons for workshop dinner • Organizational logo on workshop banner • Full-page advertisement in the workshop booklet • Acknowledgement on workshop website and all other promotional materials • Acknowledgement in WMSC-2015 report/proceedings
DIAMOND Rs. 2 Lac	<ul style="list-style-type: none"> • Complimentary exhibit booth • Four complimentary workshop registrations • Four coupons for workshop dinner • Organizational logo on workshop banner • Half-page advertisement in the workshop booklet • Acknowledgement on workshop website and all other promotional materials • Acknowledgement in WMSC-2015 report/proceedings
GOLD Rs. 1 Lac	<ul style="list-style-type: none"> • Complimentary exhibit booth • Three complimentary workshop registrations • Three coupons for workshop dinner • Organizational logo on workshop banner • Half-page advertisement in the workshop booklet • Acknowledgement on workshop website and all other promotional materials • Acknowledgement in WMSC-2015 report/proceedings
SILVER Rs. 75000/-	<ul style="list-style-type: none"> • Complimentary exhibit booth • Two complimentary workshop registrations • Two coupons for workshop dinner • Organizational logo on workshop banner • Quarter-page advertisement in the workshop booklet • Acknowledgement on workshop website and all other promotional materials • Acknowledgement in WMSC-2015 report/proceedings
BRONZE Rs. 50000	<ul style="list-style-type: none"> • Complimentary exhibit booth • One complimentary workshop registration • One coupon for workshop dinner • Quarter-page advertisement in the workshop booklet • Acknowledgement on workshop website and all other promotional materials
DOLOMITE Rs. 25000	<ul style="list-style-type: none"> • One complimentary workshop registration • One coupon for workshop dinner • Acknowledgement on workshop website and all other promotional materials

To explore any of these opportunities further or tailor a sponsorship to meet your specific needs and interests, please contact us at convenor.wmsc@lnmiit.ac.in

Exhibits Duration: January 15-17, 2015

Exhibiting at WMSC-2015 is the most effective way for a company, large or small, to gain exposure in front of leaders in the field of Modeling, Simulation and Computational Techniques. All WMSC-2015 sponsors (except Dolomite sponsors) get complementary exhibit booths.

Product Demonstration

Dedicated slots are available for product presentation. A 30-minutes slot can be provided to interested exhibitors for demonstration of their products to large audiences. The product demonstration slots are integrated with the regular technical program of the WMSC'15.

Important Dates

September 15, 2014	Sponsorship Registration Opens
October 15, 2014	Full Payment Due
October 31, 2014	Last Day for Cancellation*
November 15, 2014	Exhibit Description for Workshop Program Due
January 15, 2015	Exhibit setup
January 17, 2015	Exhibit closure

*(Only 50% of paid amount will be reimbursed on cancellation)

Available Booth Facilities

- Approx. 50 sq. ft. area with covered table and two chairs
- Wireless internet connection and electrical outlet
- Location near presentation sessions, poster displays and coffee area

Exhibition Schedule

	Day	Timings
Exhibitor Moves In	15 January, 2015	09:00-20:00
Exhibit Hours	16 January, 2015	09:00-20:00
Exhibit Hours	17 January, 2015	09:00-17:00
Exhibitor Moves Out	17 January, 2015	By 18:00

Registration and Booth Staffing

To reserve your exhibit space, please indicate the same in the completed application form (see form below). Full payment is due by October 15, 2014. Exhibitors are responsible for their own equipment and must have an attendant at their booth during the hours that the exhibit area is open to the public (08:00-20:00 each day). Exhibit representatives must wear the official WMSC-2015 workshop badge at all times while in the exhibit area.

Security

Protection of exhibitors' property shall remain the responsibility of the exhibitor at all times. Neither WMSC nor LNMIIT maintain insurance cover of the exhibitor's property even during non-workshop hours. Insurance is to be arranged by exhibitors at their own expense.

Cancellation Policy

50% refund will be given for all cancellations made before October 31, 2014. Sponsors cancelling after October 31, 2014 will not be reimbursed anything. Any space not claimed and occupied by 12:00 pm on January 15, 2015 may be reassigned to another exhibitor without further notice to the originally scheduled occupant.

Exhibit Description

Exhibitors are requested to submit a 50-word typed description of their exhibit. The description must be received no later than November 15, 2014, in order to be included in the workshop program. If the exhibit description is not received till this date, the description will appear in a program addendum distributed at registration.

Mode of Payment

Option 1

Payment can be made through Demand Draft in favour of “The LNM Institute of Information Technology” payable at Jaipur, on or before October 15, 2014. Please write your name, name of organization, contact number and email-id at the back of the Demand Draft and send it to LNMIIT by speed post or registered post only at the following address:

To,

The Convenor,
WMSC-2015
The LNM Institute of Information Technology
Rupa ki Nangal, Post-Sumel, Via-Jamdoli
Jaipur-302031
Rajasthan
INDIA

Option 2

Payment can also be remitted by online transfer:

Bank details for NEFT	
Name	LNMIIT Gymkhana Fund
Name of the Bank	STATE BANK OF BIKANER & JAIPUR
Branch / Address of Bank	SECRETARIAT Branch, JAIPUR
Account No	61086329622
Account type	SAVING
IFSC Code	SBBJ0010031
MICR Code	302003018

♦ Payment through NEFT is preferable

For more information and clarification contact at convenor.wmsc@lnmiit.ac.in